

Campbell Connects Held First Quarterly Meeting in March

Campbell Connects is now up and running following its kickoff meeting on March 10, 2022. Members of the Campbell County business community gathered in Rustburg for the first meeting of the new business engagement program from the Economic Development office: Campbell Connects.

Guest speaker Tim Saunders of Virginia Career Works (VCW) provided an informative presentation of the free available services VCW offers. From organizing and marketing a no-cost hiring event, to potentially providing reimbursement for training new or existing workers, Tim explained several ways Virginia Career Works can be an effective bridge between employers and job seekers.

Attendees at the March meeting were also given the opportunity to provide input on ways Campbell Connects can support the business community. Economic Development will continue to seek ideas and comments from attendees to make certain this program provides information and opportunities that are the most practical for our local businesses. We plan to adapt the themes and presentations for each meeting to keep the information fresh and useful.

The following is the schedule of 2022 Campbell Connects meeting dates and locations.

- June 9th - Brookneal
- September 1st - Timberlake
- December 8th - Altavista

All members of the Campbell County business community are encouraged to attend as many meetings as possible to strengthen the connections and relationships with their peers. Meetings will be held in various locations across the county for the convenience of the attendees. We hope to hear from many voices in the business community as the Campbell Connects program itself proceeds to grow and develop.

**Campbell
Connects**



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Brookneal Dixie Youth to host 35th Annual Brookneal Striped Bass Tournament in April

Did you know that the Department of Wildlife Resources describes the Staunton River as one of the best fishing spots for Striped Bass? The Brookneal Striped Bass Tournament has been held annually since 1990 and attracts both local and out-of-area fishing enthusiasts for a full weekend of fishing competition. This year's competition is scheduled for April 22-24th.

Participants will test their skills and fishing know-how competing for the \$5000 in total prize money that will be awarded for the top seven striped bass caught and weighed-in before the 2:00pm Sunday deadline. A food truck and craft vendor sale will also be on site over the weekend.

The tournament entry fee is \$40 per person and fees must be paid before the start of the tournament at 8:00pm Friday. The proceeds from this tournament benefit the Brookneal Dixie Youth Baseball organization.



Start Small Campbell Grant Cycle Deadline Approaches

The final submission date for applications for this cycle of the [Start Small Campbell Grant Program](#) is April 1, 2022. Applicants must include a business plan and have completed two Smart Start Programs from the SBDC along with their application submission. This cycle's grant is scheduled to be announced on May 1st. A one-on-one consultation with the SBDC can be done in lieu of the courses if they cannot be completed before the application deadline. For more information, visit the [Start Small Campbell Grant Program](#) page.



Upcoming Events

- 25 MAR** Central Virginia Cattlemen's Conference 9:00am
- 25 MAR** STEM Under the Stars at Timbrook Library 7:00pm
- 25/26 MAR** Cinderella the Musical at 246 Main Theatre 7:00pm
- 28 MAR** Precision Agriculture Grant Application Meeting 6:00pm
- 1 APR** Start Small Campbell Grant Applications due
- 2 APR** Avoca Museum Opening Day 11:00am
- 9 APR** Brookneal Farmer's Market 7:30am
- 22 APR** Home Educator's Day at Red Hill 9:30am
- 22-24 APR** 35th Striped Bass Fishing Tournament Brookneal
- 27 APR** Brookneal-Campbell County Airport Authority Meeting 6:30pm



How can I get involved in Boards and Commissions?

Vacancies on County-wide boards and commissions periodically occur, both unexpectedly and as terms expire. You can indicate your interest and willingness to be considered for filling these vacancies by completing a simple [application](#) available on the County's website. The county will refer to these applications whenever a position becomes open.

The second page of the application lists all of the County's boards and commissions. Be sure to indicate any of those groups on which you would be interested in serving, as well as any special talent, experience, or educational preparation which might be helpful to the boards or commissions.

As a member of a board, you would be expected to attend at least 75% of the meetings for that board or commission.