

# ECONOMIC DEVELOPMENT NEWSLETTER

## NEW REGIONAL BUSINESS DEVELOPMENT HUB WILL MAKE STARTING A BUSINESS EASIER

The Center for Entrepreneurship, located in downtown Lynchburg is the new centralized regional hub for startup businesses.. Campbell County residents can take advantage of free or low-cost business development programs and training.

Get paired up with a mentor or join a cohort of like-minded entrepreneurs, learn about ways to finance your ideas, and develop the tools you need to make your new venture succeed.



Check out the featured article on C.Entr in Startup Virginia magazine's inaugural issue.

Start Virginia Lynchburg center to lift entrepreneurs

virginiabusiness.com

## SOUTHERN LANDSCAPE GROUP CELEBRATES 25 YEARS IN BUSINESS WITH RIBBON CUTTING AT NEW EVINGTON HQ

Southern Landscape Group welcomed a crowd to their 25th anniversary celebration at their new office space on Miles Road in Evington on Thursday, June 1st. The Lynchburg Regional Business Alliance (LRBA) collaborated with Southern Landscapes to organize and promote the event for their long-time Alliance member.





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02 JUNE 2023



# ECONOMIC DEVELOPMENT

## NEW CHICK FIL-A NOW OPEN ON TIMBERLAKE ROAD

Superfans will be excited to know that the newest Chick Fil-A has opened its doors (and drive-thru) on Timberlake Road. The popular franchise has several locations in Lynchburg, but this will be the first location in Campbell County.



# ECONOMIC DEVELOPMENT

This one-hour webinar from Virginia's Small Business Development Center is designed for small business owners to learn more about credit card optimization, including reducing fees on credit cards and gifts cards.

#### **Learning Outcomes:**

• **Choosing a Processor** - What to look for when picking a company to process credit cards.

• Visa/MC Interchange - Find out how the processors get charged and how it affects you.

• **Cift Card Programs** - Will setting up a gift card program for your business help? If so, learn how to set one up.

• **Cash Discounting** - Find out how to pass the fees to the cardholder in a way that doesn't break Visa/MC compliance.



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## **ECONOMIC DEVELOPMENT** AGRIBUSINESS

### SENECA LAKE VENUE FEATURED IN SOUTHSIDE ELECTRIC COOPERATIVE LIVING MAGAZINE

We were excited to see Rochelle Ackerman and Seneca Lake event venue's feature article in the May 2023 Southside Electric Cooperative Living magazine. Ackerman attended the Economic Development's Agritourism workshop in February and mentioned her plans to try out several of the agritourism ideas we discussed during the workshop.in the article. Congratulations to Seneca Lake for the great write up!

We hope to hear more about new agritourism opportunities in the County. Let us know so we can include your event dates on our Community Calendar!



## ECONOMIC DEVELOPMENT **UPDATE**

## WELCOME TO THE CAMPBELLVIRGINIA.COM **BUSINESS DIRECTORY!**

Join DPFilterFix and all the other businesses listed on the Campbell County Business Directory. Click the button below to add your business to this FREE directory, which is provided as a service to licensed businesses located in Campbell County.





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## CAMPBELL COUNTY COMMUNITY EVENTS



RUSTBURG FARMERS MARKET (EVERY THURSDAY) 2:00PM - 6:00PM JUNE JUNE JUNE JUNE 8 15 22 29



CANDLER'S MOUNTAIN FARMERS MARKET (EVERY SATURDAY) 8:00AM -12:00PM





RED HILL REDISCOVERED: THE PRINCIPLE RESTORATION OF PATRICK HENRY'S RED HILL 10:00AM





GOSPEL MUSIC FESTIVAL AT AVOCA MUSEUM 2:00PM



12TH ANNUAL WATERMELON WINE FESTIVAL DEVAULT FAMILY VINEYARDS 1:00PM



BROOKNEAL FARMERS MARKET (2ND SATURDAYS) 8:00AM



SCHOOLS OUT FOR SUMMER OPEN SHOW HAT CREEK EQUESTRIAN 9:00AM



MAD LIBS LIVE! A MUSICAL THEATRE PRODUCTION AVOCA MUSEUM 11:00AM



LANTERN TOUR AT PATRICK HENRY'S RED HILL 7:00PM

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