

ECONOMIC DEVELOPMENT NEWSLETTER

CONGRATULATIONS TO NEWEST START SMALL GRANT RECIPIENT: HUCKLEBERRY KNOB NURSERY

Campbell County Economic Development's Start Small Campbell Grant Program awarded a \$5,000 grant to Huckleberry Knob Nursery (HKN) during the Campbell Connects event at Tru by Hilton on November 9, 2023.

Learn more about this new small business and their plans for using the grant funds on our website.

[READ MORE →](#)



SSCG →
Start Small Campbell Grant

SPARK INNOVATION CENTER PLANNING "BOOST YOUR BUSINESS" INITIATIVE

The Spark Innovation Center in Altavista is launching a Boost Your Business Series program and is seeking input to make it available at times that work best for participants. The initiative is comprised of six distinct sessions, with each session meeting once a week for four weeks. The primary aim of these sessions is to provide valuable support to local businesses in areas such as leadership development, finance, marketing, and human resources. The program is completely free of charge and is offered as a service to the whole community.

[READ MORE →](#)

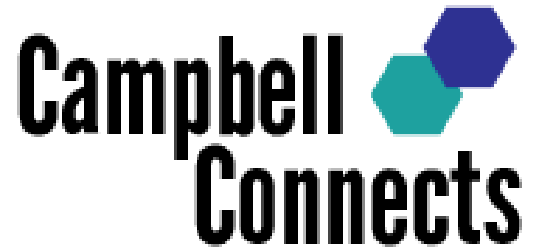


Spark Innovation Center
CREATE. COLLABORATE. COWORK.

CAMPBELL CONNECTS NETWORKING EVENT IN WARDS ROAD AREA RECAP

A new Start Small Campbell Grant recipient was announced and Tim Saunders presented available programming through Virginia Career Works as members of the business community were able to network together in the gathering room at the Tru By Hilton on Simon's Run for the first Campbell Connects along the Wards Road corridor.

Click button to explore a slide show of photos from Campbell Connects.

[SLIDESHOW](#)

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NEW HOME2SUITES HOTEL CELEBRATES CONSTRUCTION MILESTONE

Integrity Operations Management recently announced the “topping off” of its new hotel in Lynchburg, Virginia signifying that the structural framework is now complete. The new 82-room hotel, located next to the Tru by Hilton on Simon's Run, is slated to open in April 2024.

[READ MORE](#)

INCREASE PRODUCTIVITY AND IMPROVE FARM'S INCOME WITH COST-SHARE PROGRAMMING THROUGH OUR LOCAL SWCD

As potentially uncomplicated as planting cover crops or planting seedlings in open land, with more than 70 conservation practices that cover the full spectrum of agricultural operations, Virginia's Agricultural Cost-Share Program offers welcome assistance for area farmers. While all of the practices are known to improve or protect water quality, many also can increase your farm's productivity by conserving soil and making wise use of other resources.

Click below to learn more about our partners in Agribusiness Support.

[READ MORE](#) →



This cow, enjoying a drink from the Staunton River, could be using an alternative watering system. Stream Fencing is just one of more than 70 practices covered in the cost-share program.



**ROBERT E. LEE SOIL & WATER
 CONSERVATION DISTRICT**

AEP OFFERING CASH INCENTIVES FOR SMALL BUSINESS ENERGY EFFICIENCY IMPROVEMENTS

Businesses can receive up to \$25,000 each for lighting and non-lighting projects, for a total of \$50,000. Lighting projects can include LED exit signs, recessed lighting, pin-based lamps, troffers and retrofit kits, high and low bay luminaires, linear lamps, controls, refrigerated case lighting and delamping. Non-lighting projects can include energy efficient upgrades to commercial equipment including refrigeration and kitchen equipment, air compressors, variable frequency drives and HVAC.



[READ MORE](#) →

STARTUP TOOLBOX CLASSES OFFERED MONTHLY

Get Started on your Start Small Campbell Grant Spring 2024 application and move your new business along the road to success.

Check out the **StartUp Toolbox: Hiring Your First Employee** class on December 5th!

[REGISTER](#) →



REMINDER: CLIMB FUND LOAN APPLICATIONS ARE OPEN



UP TO
\$10K



PRIME RATE
-1%

CAMPBELL COUNTY COMMUNITY EVENTS

For information on upcoming events, check out the community events calendar on our homepage. Information ranging from Farmers Markets to Committee meetings to festivals and more. Fill out the Request to Add Events to Calendar form to have your event added to the calendar.

[GO TO
CALENDAR](#) →

COUNTY NEWS & EVENTS

Request to Add Event to Calendar

November						
S	M	T	W	T	F	S
				1	2	3
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Upcoming Events

Cute Christmas Ornament Workshop
December 1, 2023 - 6:00pm

Christmas Open House
December 3, 2023 - 1:30pm to 4:00pm

Rapid REVIVE Training
December 14, 2023 - 12:00pm to 2:00pm

All upcoming events