ECONOMIC DEVELOPMENT

NEWSLETTER



CAMPBELL CONNECTS IN ALTAVISTA DRAWS CUSTOMARY LARGE CROWD

When Campbell Connects returned to the Town of Altavista on March 7th, Economic Development planned for a good-sized crowd and were not disappointed. Dozens of members of the Altavista business community gathered at The Tuscan Italian Grill to talk business, exchange stories, and build relationships.

Megan Lucas of the Lynchburg Regional Business Alliance and Nina Rezai, Director of Economic

Development each spoke briefly during the event with updates from each organization.



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CAMPBELL (A)



Virginia
Est. 1781
Economic Development

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ECONOMIC DEVELOPMENT STAFF TO SHOWCASE LOCAL GRANT PROGRAM AT MAY CONFERENCE

The Start Small Campbell Grant program has been selected for a poster presentation at the Investing in Rural America conference in Roanoke on May 21st. The Federal Reserve Bank of Richmond holds this annual conference to "explore the economic and social aspects of growth in small towns and rural areas." This year's conference theme is "Building and Sustaining Momentum" and will focus on how to leverage community assets and how to create space for residents and communities to thrive.

INVESTING IN
RURAL AMERICA

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REGISTRATION DEADLINE EXTENDED SSCGStart Small Campbell Grant

START SMALL CAMPBELL GRANT SPRING CYCLE EXTENDED TO APRIL 1ST

In honor of Springing Forward, the Start Small Campbell Grant program's Spring Cycle deadline has been extended to April 1st, 2024. Complete two online classes and arrange for an SBDC-Lynchburg one-on-one review of your business plan as soon as possible to make this new application window.

LEARN MORE







LOCAL COLLEGE STUDENTS AND EMPLOYERS CONNECT AT REGIONAL INTERNSHIP FAIR

Lynchburg Regional Business Alliance (LRBA) and Virginia Talent and Opportunity Partnership (VTOP) hosted a regional internship fair on February 21st at the LRBA. Businesses and local government offices lined the walls of the large conference area to meet students from area higher education institutions armed with resumes and prepared to discuss qualifications and interests. Work-based experiences can be a valuable recruitment tool for employers looking to fill professional positions. VTOP has numerous resources for businesses to develop an internship program that is sustainable and mutually beneficial for the employers and interns.

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BROOKNEAL-CAMPBELL COUNTY AIRPORT AUTHORITY SEEKS CONTRACTOR TO BUILD T-HANGAR FACILITY

The Brookneal-Campbell County Airport Authority is currently seeking a vendor to construct the first hangar facility on the Brookneal-Campbell County Airport property in a location approved by the Department of Virginia Aviation and Federal Aviation Administration. Interested construction companies will find details on the project on eVA website under project # IFB 61049-3. The bidding process will close on 4/10/2024 at 2:00pm. Additionally, areas within the fence line of the airport are available for private development via a land lease. Contact Economic Development if interested in building inside the fence.

Project Questions:
Nina Rezai, Director of Economic Development
(434) 332-9595

Bid Submission: Grant Jennings, Purchasing Agent (434) 332-9670 gejennings@co.campbell.va.us

To Arrange Site Visit: Bob Gillespie, Airport Manager (240) 750-0199

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COUNTY'S SPRING TOURISM ADS PUT THE FOCUS ON FISHING

Campbell County purchased print and digital advertisements with two outdoor lifestyle publications this spring promoting fishing in the Staunton River. Blue Ridge Outdoors' March Fishing Issue and the Spring Issue of The Virginia Sportsman will include links to our **Campbell County Outdoor Guide** and highlight the great fishing available in the springtime on the Staunton. Keep an eye out for the digital ads on social platforms as well.

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37TH ANNUAL STRIPED BASS & 13TH ANNUAL CATFISH TOURNAMENTS RETURN TO BROOKNEAL APRIL 19-21

The Brookneal Fishing Tournaments, stretching from Difficult Creek to Leesville Lake Dam along the Staunton River, provide anglers an unmatched experience. As one of the most anticipated events of the year, Brookneal draws fishing enthusiasts from far and wide to test their skills in these waters. The tournaments benefit Dixie Youth Baseball and Staunton River Masonic Lodge charitable giving.

Visit the newly redesigned <u>BrooknealFishingTournament.com</u> for rules and contact information.

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CENTRA HEALTH COMMUNITY HEALTH NEEDS SURVEY STILL OPEN

Centra's tri-annual Community Health Needs Assessment (CHNA) will remain open until March 31, 2024. Campbell County citizens are asked to complete the Lynchburg survey and share vital feedback to help shape healthcare within our community.

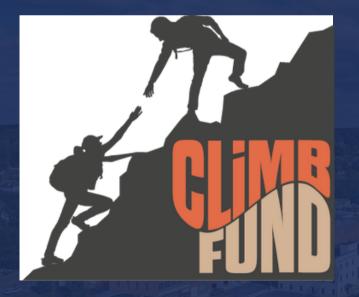
The assessments focus on identifying health disparities, gaps and unmet needs along with identifying community resources, strengths and perceptions. Some initiatives that occurred as a result of the previous assessment include opening the emPATH Unit in Lynchburg and supporting the expansion of childcare services in Bedford.

It can be completed online at the link below or a paper version can be obtained at local health department offices.



SURVEY LINK

\$10,000 WORKING CAPITAL LOANS AVAILABLE FROM INDUSTRIAL DEVELOPMENT AUTHORITY'S CLIMB FUND



Online applications are open exclusively to the Campbell County business community. Fund projects with a low interest loan from the Industrial Development Authority. At 1% below the Prime Rate, this loan can be a valuable tool to help make your next business project more affordable and achievable.

Tell us about your project and complete a standard loan application and you are on your way up to the next level!

APPLY





















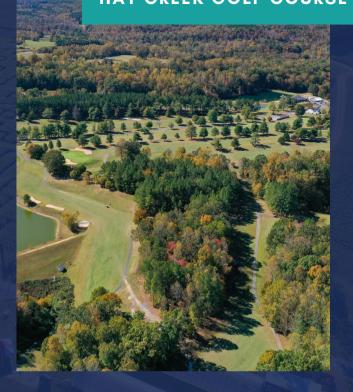
BUSINESS

Located near Brookneal, VA, Hat Creek Golf Course offers a beautiful setting amidst the rolling hills of Campbell County. With its well maintained greens and fairways, golfers from all over can enjoy this VSGArated, par 72 course. Grab lunch or some new gear at the pro shop, hit a bag of balls on the driving range, practice your putts, or sign up to enjoy a summer of family fun by the lake.

LEARN MORE



HAT CREEK GOLF COURSE



UPCOMING



For information on upcoming events, check out the community events calendar on our homepage. Information ranging from Farmers Markets to Committee meetings to festivals and more. Fill out the Request to Add Events to Calendar form to have your event added to the calendar.

GO TO CALENDAR

MARCH

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