ECONOMIC DEVELOPMENT

NEWSLETTER



CEDS DEVELOPMENT UPDATE: IN-PERSON SMALL GROUP DISCUSSIONS COMMENCE

Economic Development has secured the services of Phoenix Advantage, a consulting firm to facilitate the process of developing a new Comprehensive Economic Development Strategy (CEDS) which will include goals and objectives through 2030. The final CEDS report is expected in October 2024.

As the CEDS develops, Economic Development will update the CEDS page on our website. Check in regularly to see the latest information

READ MORE



FEBRUARY 2024

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- PUCKETTE FARMS CSA
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- 5 \$10,000 CLIMB FUND
- 6 GLOW NIGHT DISC GOLF
- 6 UPCOMING EVENTS





CCPLS TO RECEIVE \$10,000 CHALLENGE AMERICA GRANT FROM NEA FOR MURAL

Campbell County Public Library System has been approved by the National Endowment for the Arts (NEA) for a Challenge America award of \$10,000 which will support a large art mural to be painted on the west side of the Patrick Henry Memorial Library in Brookneal. In total, the NEA will award 257 Challenge America awards totaling \$2,570,000 that were announced as part of its first round of fiscal year 2024 grants.



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START SMALL CAMPBELL GRANT SPRING CYCLE EXTENDED TO APRIL 1ST

In honor of Springing Forward, the Start Small Campbell Grant program's Spring Cycle deadline has been extended to April 1st, 2024. Complete two online classes and arrange for an SBDC-Lynchburg one-on-one review of your business plan as soon as possible to make this new application window.

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INTERN CONNECT EVENT RECAP

Lynchburg Regional Business Alliance (LRBA) and Virginia Talent and Opportunity Partnership (VTOP) hosted a regional internship fair on February 21st at the LRBA. Businesses and local government offices lined the walls of the large conference area to meet students from area higher education institutions armed with resumes and prepared to discuss qualifications and interests. Work-based experiences can be a valuable recruitment tool for employers looking to fill professional positions. VTOP is has numerous resource for businesses to develop an internship program that is sustainable and mutually beneficial for the employers and interns.

LEARN MORE



NEW BUSINESS

Spotlight

Artavista Studios will be holding a ribbon cutting for their new Altavista business. on March 1, 2024. Billing itself as a "place art can roam free," the studio offers guided art events, private art parties, and open studio time. The space is also available for homeschool groups, scout groups, and local organizations that need a space for creative classes or field trips. Comfortably sized for 16 participants, you can customize how much you would like the studio

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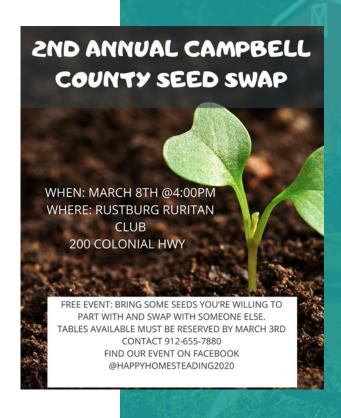




OPPORTUNITY FOR HOBBY FARM AND GARDENERS AT 2ND ANNUAL SEED SWAP

Campbell County plant lovers can trade their collected seeds with others at the 2nd Annual Campbell County Seed Swap on March 8th at the Rustburg Ruritan Club. Organizer's report over 200 people attended last year's inaugural event, so there's a great chance of finding something new and interesting to grow this year. In addition to seeds, bring along your gardening tips and tricks so the new seed growers can have a bountiful harvest.

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PUCKETTE FARMS CSA ENTERS 3RD YEAR IN OPERATION, SHOWCASE AVAILABLE AGRIBUSINESS SUPPORT

Puckette Farms CSA represents a success story for farmers working with our County Extension Office to help sustain their working farms. Read more about how CSA's work, their advantages for the farmer/producer, the benefits to the consumer by clicking the button below. Economic Development and the Extension office work together to support Agribusiness. Contact us to discuss ways to create alternate income streams to ensure your farm can remain sustainable.

LEARN MORE







CAMPBELL CONNECTS EVENT RETURNS TO ALTAVISTA

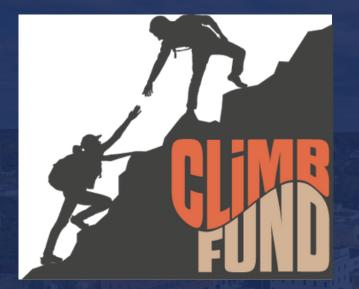
Economic Development will be hosting its quarterly business-to-business networking event on March 7th at The Tuscan Italian Grill in Altavista. Mingle with members of the business community and learn about the benefits of joining the Lynchburg Regional Business Alliance with guest speaker Heath Barret.

Let us know you are coming by registering on our event page at the link below.

REGISTER



\$10,000 WORKING CAPITAL LOANS AVAILABLE FROM INDUSTRIAL DEVELOPMENT AUTHORITY'S CLIMB FUND



Online applications are open exclusively to the Campbell County business community. Build your business momentum with a low interest loan from the Industrial Development Authority. At 1% below the Prime Rate, this loan can be a valuable tool to help make your next business project more affordable and achievable.

Tell us about your project and complete a standard loan application and you are on your way up to the next level!

APPLY





















GLOW NIGHT DISC GOLF AT TIMBROOK PARK

There's still a few weeks left to try your hand at night disc golfing at Timbrook Park's Disc Golf course. Experience the excitement of glow night disc golf at Timbrook Park every Thursday evening until the time change, starting at 6pm! The course is illuminated with new basket lights and glow charging stations, ensuring your discs shine bright throughout the round. \$5 entry, with optional \$2 ace pot, and cash prizes for the top 3 players. Original 9 holes will be played twice through under the stars.

READ MORE

UPCOMING



For information on upcoming events, check out the community events calendar on our homepage. Information ranging from Farmers Markets to Committee meetings to festivals and more. Fill out the Request to Add Events to Calendar form to have your event added to the calendar.

GO TO CALENDAR

FEBRUARY 2024

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