

# ECONOMIC DEVELOPMENT NEWSLETTER

## CENTRA AND LIFEPOINT HEALTH PARTNER FOR MAJOR SIMON'S RUN MEDICAL DEVELOPMENT

Centra Health met with Campbell County staff in March to discuss their plan to construct a specialty medical campus on property Centra acquired in Simon's Run. The facilities will include a 75,000 sf therapeutic behavioral health hospital providing inpatient services and a full-service 50-bed inpatient acute rehabilitation facility. Centra Health has partnered with Lifepoint Health to offer these facilities, filling a significant community need. Construction is expected to be completed and open for business by 2025.



CENTRA



Lifepoint Health

[READ MORE](#) →

## CAMPBELL CONNECTS RETURNS TO RUSTBURG APRIL 13TH. REGISTER TODAY!

Click the link to let us know you are coming to the next Campbell Connects quarterly networking event to be held at Long Mountain Grill in Rustburg. Light refreshments will be provided and a cash bar is available. Don't miss this great opportunity to strengthen your ties to the Campbell County business community.

Campbell Connects grows stronger with each event. Make sure you are in the mix!

[REGISTER](#) →

**RSVP TODAY**  
 Economic Development Office:  
[economicdev@campbell.va.us](mailto:economicdev@campbell.va.us)  
 434.332.9595

**WHAT**  
**Campbell Connects**  
 Campbell County Business Networking Program

**WHEN**  
**Thursday, April 13<sup>th</sup>**  
**6:00pm**

**WHERE**  
**LONG MOUNTAIN GRILL**  
 69 Barricks Rd, Rustburg VA  
 (Event Room in Back)

**WHY**  
 Campbell Connects provides business professionals with a forum to learn about upcoming grant and funding opportunities, business resources, and the available support programming offered by other partners in the area.  
 All members of the Campbell County business community are invited to take advantage of this networking opportunity to strengthen the connections and relationships with their peers.

**R U S T B U R G**

## ECONOMIC DEVELOPMENT

**IN THE NEWS****BOARD OF SUPERVISORS APPROVE GAS EXTENSION TO INDUSTRIAL HUB IN TIMBERLAKE AREA**

In March, the Board of Supervisors voted to approve funding in the amount of \$97,770.38 for a natural gas extension to serve the industrial hub on Crowell Lane. In early 2022, Economic Development recognized the opportunity to extend natural gas service down Crowell Lane while pursuing the extension to the new Chick-Fil-A location. Staff connected with three businesses on Crowell Lane that plan to use natural gas for their operations as soon as it is available: Clubhouse Bar & Grill, Lynchburg Powder Coating, and Industrial Plating Corporation. These businesses will be committing to connecting to the gas line within one year of its availability. A timeline for the project will be determined once the connection agreements are signed and returned.

Natural gas availability can be a make-or-break requirement for incoming or expanding industrial developments, so Economic Development will use this infrastructure improvement as a tool to attract prospective employers for any future economic development in the Crowell Lane area.



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**ECONOMIC DEVELOPMENT  
SNEAK PREVIEW****NEW PROGRAM COMING SOON!**

Stay tuned to Economic Development's news items because an exciting new opportunity is coming soon for small businesses in Campbell County courtesy of the Campbell County Industrial Development Authority.



## ECONOMIC DEVELOPMENT AGRIBUSINESS

### CELEBRATE NATIONAL HERBALIST DAY ON APRIL 17TH WITH CAMPBELL COUNTY'S MYSTICPINE FARM

This month's Spotlight is on 4th generation farmer, herbalist, and Campbell County agribusiness owner, Stephanie Miller of MysticPine Farm. MysticPine Farm sells herbs, produce, chicken and duck eggs, value-added products as well as offering herb-themed workshops and culinary classes. Learn more about MysticPine Farm in the Farm Spotlight the Economic Development website at the link below.

[READ MORE](#)


## ECONOMIC DEVELOPMENT LEARNING LINKS

### TAX SEASON TIPS

T.S. Eliot wrote the line, "April is the cruellest month" and small business owners likely can sympathize each year when tax day approaches. To help avoid the stress, click the icon left and consider the advice in this recorded webinar from the Virginia SBDC.

AMERICA'S SBDC

RECORDED WEBINAR

**PAY AS YOU GO SO  
 YOU DON'T OWE**

*A Guide to Withholding and Estimating Taxes*

## ECONOMIC DEVELOPMENT UPDATE

### WELCOME TO THE CAMPBELLVIRGINIA.COM BUSINESS DIRECTORY!

Join Seven Hills Counseling and all the other businesses listed on the Campbell County Business Directory. Click the button below to add your business to this FREE directory, which is provided as a service to licensed businesses located in Campbell County.



[CLICK TO ADD](#) →

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## ECONOMIC DEVELOPMENT PARTNERSHIP

### GET YOUR CREATIVE JUICES FLOWING AND SUBMIT AN IDEA



Campbell County Economic Development and Public Library System are seeking design concepts for a mural to be painted on the side of the Patrick Henry Memorial Library in Brookneal. Read more on the mural project and how to submit your idea by clicking below.

[READ MORE](#) →

## CAMPBELL COUNTY COMMUNITY EVENTS

[← VIEW CALENDAR](#)

**APR 08** **BROOKNEAL FARMERS MARKET OPENING DAY**  
8:00AM  
**OLD DOMINION BLACKSMITH ASSOCIATION MEETING**  
10:00AM  
Demo fee: \$20. Demonstrations include Poz tongs and forged grasshopper.

**APR 13** **CAMPBELL CONNECTS IN RUSTBURG**  
**LONG MOUNTAIN GRILL**  
6:00PM

[← REGISTER](#)

**APR 15** **TOMS PERFORMANCE HORSES SPRING TRAIL**  
**COMPETITION - 10:00AM**  
**LANTERN TOUR AT PATRICK HENRY'S RED HILL**  
8:00PM

**APR 19** **BROOKNEAL-CAMPBELL COUNTY AIRPORT AUTHORITY**  
**MEETING-6:30PM**

**APR 20** **RUSTBURG FARMERS MARKET (REPEATS EVERY THURSDAY)**  
12:00-6:00PM

**APR 21** **FRIYAY CHEERS AT AVOCA MUSEUM**  
5:00PM

**APR 21-23** **BROOKNEAL STRIPED BASS AND CATFISH TOURNAMENTS**  
**FRIDAY 8:00PM- SUNDAY 2:00PM**  
Entry \$40 each tournament. More info at [Brooknealfishingtournament.com](http://Brooknealfishingtournament.com)

[← READ MORE](#)

**APR 22** **EARTH DAY CELEBRATION-TIMBROOK LIBRARY AND PARK**  
10:00 AM

**APR 29** **ANNUAL DEPUTY JASON SAUNDERS MEMORIAL CAR SHOW**