

ECONOMIC DEVELOPMENT NEWSLETTER

ANOTHER SUCCESSFUL CAMPBELL CONNECTS EVENT IN TIMBERLAKE

Campbell Connects, the quarterly networking event hosted by Economic Development, held the most recent meeting at Carmela's At the Loft on Timberlake Road on August 10, 2023. With 18 in attendance representing over a dozen businesses and organizations, Campbell Connects continues to grow. Guest speaker Jawansa Hall from the SBDC-Lynchburg spoke about services available through the SBDC-Lynchburg and attendees mingled and enjoyed food and drinks.

The next Campbell Connects will be held in the Airport/University area in November. Follow us on social media to stay informed on dates and locations!



(Clockwise from top) Robert Otero from Shrader-Pacific shakes hands with CVCC's Jason Clark. Jawansa Hall, SBDC-Lynchburg mentor, presenting to the group. Dean Monroe of Elite Recycling speaking with Jackie Mendez of Liberty University College of Medicine.. Economic Development team: Molly Eden, Nina Rezaei, Sydney Glass, and Karen Wydner. Theresa Bryan from DataPrivia and Marcie Swogger of Republic Services engaged in conversation. Dorian Watson of D.M. Watson Consulting stopped for a photo with Altavista Town Manager Gary Shanaberger. Seated at the table are Gene Allis, Tina Allis of Speechless No More, Theresa Bryan, and Dorian Watson. (not pictured, Kathy Carson of Mark Dalton & Co Realtors and Robert Pyle of Pyle Solutions.



ECONOMIC DEVELOPMENT

AGRIBUSINESS NEWS

GET YOUR FARM ADVERTISED IN THE NEW PRODUCERS DIRECTORY FROM THE EXTENSION OFFICE

The Virginia Cooperative Extension and Campbell County are putting together a **directory of local producers** who sell off the farm locally.

The goal is to help connect consumers with local farmers. Large or small, full-time or part-time, at a market or from a cart, in your farm store or at a local business, via word-of-mouth or taking online orders, if you are selling products locally, **we want to include you!**

Complete the quick 6-question survey at the link below. Contact Todd Scott, Campbell County Agriculture Agent at (434) 332-9538 for more information.

[COMPLETE
THE SURVEY](#) →



ECONOMIC DEVELOPMENT

SUPPORTING TOURISM

COMMONWEALTH GAMES SPONSORSHIP HELP PROMOTE CAMPBELL COUNTY LOCATIONS TO VISITORS

As a Bronze Sponsor of Commonwealth Games, Economic Development staff welcomed visitors, athletes, fans, and families during the Opening Ceremony at Tailgate Party on July 21st. Campbell County Parks & Recreation worked with Virginia Amateur Sports to coordinate the first Inclusive Fishing event at Lyn-Dan Heights Ruritan Club. Other Campbell County locations also hosted events including American Legion Post 16 on Greenview (Shooting), CVU Soccer Fields on Campbell Hwy (Archery) and Liberty Mountain Equestrian Center (Equestrian).

Each year, the Games attract approximately 11,000 athletes and have an economic impact of approximately \$4.3 million.



(top) Athletes march in during Commonwealth Games Opening Ceremony.
(bottom) One of two Campbell County ads played on the billboards at Liberty University during the main event weekend July 21-23.



ATTENTION SMALL BUSINESS OWNERS

**Grant applications for this cycle of
the Start Small Campbell Grants
are due by Sept 1st!**

**Get those business plans uploaded
to be considered for these \$5000
grants.**

[READ MORE](#) 

ECONOMIC DEVELOPMENT TEAM OUT AND ABOUT



WOMEN, WINE & WISDOM EVENT-JULY 18TH

Nina Rezai (*right*), Director of Economic Development served on a panel of young public servants and fielded questions at the Women, Wine, and Wisdom event hosted by the Lynchburg Regional Business Alliance. Questions from the audience included topics such as setting routines to create a structure for success and dismissing imposter syndrome.

49TH ANNUAL VIRGINIA AVIATION CONFERENCE- AUGUST 9-11

Claude Dixon of Department of Economic Development and Benny David of the Brookneal Campbell County Airport Authority met with state, federal aviation officials during the 49th Annual Virginia Aviation Conference in Williamsburg, VA to seek out ways to improve the economic well being of the Brookneal-Campbell County Airport.



Benny David of the Brookneal Campbell County Airport Authority, talks with Steve Lambert of Talbert & Bright at the Virginia Aviation Conference



Nina Rezai and Corey Argentino of Earth Right Mid-Atlantic stop for a photo in front of the mini model home inside the new solar showroom, which showcases energy efficient improvements for customers' homes.

EARTH RIGHT MID-ATLANTIC SOLAR SHOWROOM RIBBON CUTTING-AUG 14

Nina Rezai and Molly Eden represented Campbell County Economic Development at the ribbon cutting ceremony for Earth Right Mid-Atlantic's new solar showroom off Timberlake Road. Congratulations to this Campbell County business for their designation from Inc. Magazine as the 143rd fastest growing private company in the US!

[READ MORE →](#)

ECONOMIC DEVELOPMENT

PARTNER PROGRAMS

VTC PROGRAMS HELP YOU MARKET YOUR ATTRACTION

Are you a travel industry business interested in expanding your marketing reach and attracting new audiences? Not sure if you are but would like to know more. Connect with Virginia Tourism Corporation today to learn more about marketing grants, advertising co-ops, and how your business helps support tourism in your local community. Learn more by visiting VATC.org today! (see [link](#))

Your Virginia Tourism Destination Development Manager is Katie Conner.

Schedule a meeting by email at kconner@virginia.org.



[LEARN MORE](#) →

CAMPBELL COUNTY COMMUNITY EVENTS

For information on upcoming events, check out the community events calendar on our homepage. Information ranging from Farmers Markets to Committee meetings to festivals and more. Fill out the Request to Add Events to Calendar form to have your event added to the calendar.

[GO TO
CALENDAR](#) →

COUNTY NEWS & EVENTS

Request to Add Event to Calendar

August						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Upcoming Events

Brookneal Campbell County Airport Authority Meeting

August 16, 2023 - 6:30pm

Rustburg Farmers Market

August 17, 2023 - 2:00pm to 6:00pm

Altavista Carnival

August 17, 2023 - 5:00pm to 9:00pm

All upcoming events