

ECONOMIC DEVELOPMENT NEWSLETTER



CAMPBELL COUNTY
Virginia
Est. 1781
Economic Development

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APRIL 2024

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NEW CEDS SURVEY COLLECTING COMMUNITY INPUT

Coinciding with their latest in-person visit to the County April 22-24th, Phoenix Advantage has launched a community survey for anyone who lives or works in Campbell County. Community members who care about the focus and priorities of the Economic Development department can take a just few minutes to complete this online survey. This 10-question survey is quick and confidential, with only Phoenix Advantage employees having direct access to the submissions.



TAKE SURVEY

IDA INCREASES CLiMB FUND SMALL BUSINESS LOANS MAX TO \$25,000

Financing your small business plans is getting easier thanks to the Industrial Development Authority (IDA). The IDA has created a fund dedicated to loans for Campbell County's small businesses and, at their March 2024 meeting, increased the maximum loan amount from \$10,000 to \$25,000. Get started today to take advantage of the lower rates and easy application. Complete a simple eligibility form and you are on your way up to the next level!

[READ MORE](#)



CAMPBELL CONNECTS HEADS BACK TO BROOKNEAL ON MAY 9TH

Join us at Drug Store Grill on Main Street in Brookneal for the next Campbell Connects networking event on May 9th at 6pm.

The Campbell Connects program is an initiative from the Campbell County Department of Economic Development in partnership with the Lynchburg Regional Business Alliance to promote regular engagement with the small business owners of the area.

Register for this free event on our website at the link below.

[REGISTER HERE](#)



Connect
**With Local
Business
Owners**

Drug Store Grill
Brookneal, VA
MAY 9, 2024
6:00 PM

WELCOME TO THE WARDS ROAD CORRIDOR MODWASH!

It's Springtime when all cars turn a lovely shade of yellow! Fortunately, it was the perfect time for Modwash to open at the corner of Lawyers Road and Wards. Modwash offers eco-friendly cleaning solutions and modern technology to provide a superior car washing experience. With a focus on sustainability and efficiency, Modwash aims to provide convenience for customers while minimizing environmental impact. The first 1000 customers are rumored to receive a special deal, so don't delay your first visit.

[LEARN MORE](#)



BROADBAND ACCESS CONTINUES IN MULTIPLE AREAS OF THE COUNTY

High speed internet continues to expand in the area as crews from several providers are active along roadsides. In addition to a press release in early April from Comcast/Xfinity reporting the access for over 6,700 homes and businesses in Campbell County, The News & Advance recently reported on the detailed project updates given to the Broadband Authority in April 2024 from RiverStreet Networks, Firefly Fiber Broadband, Century Link/Brightspeed, Southside Electric Cooperative, and Shentel.

[READ MORE](#)



VIRGINIA OUTDOOR ADVENTURES ENCOURAGES LISTENERS TO VISIT CAMPBELL COUNTY

Tune into the two most recent episodes of the Virginia Outdoor Adventures podcast for a special advertisement touting the natural beauty of Campbell County. As part of a push to increase tourism to the area, Campbell County helped sponsor two episodes of this podcast which features interviews with outdoor enthusiasts around the Commonwealth.

Available on these podcast platforms



April 16 · 39 min

57. Walk Ride Paddle: A Life Outside with Senator Tim Kaine

Virginia Outdoor Adventures >

▶ Play



April 2 · 40 min

56. Let's Go Adventures - Camping, Hiking, Kayaking, Fly Fishing, Archery, and Orienteering with Diego Riffle and Sarah King, Virginia State Parks

Virginia Outdoor Adventures >

▶ Play



37TH ANNUAL STRIPED BASS & 13TH ANNUAL CATFISH TOURNAMENTS CONTINUE TO ATTRACT VISITORS TO TOWN

The Brookneal Fishing Tournaments were held on April 19-21. Winners of the catfish tournament are listed on BrooknealFishingTournament.com. The Altavista Journal covered the tournament and wrote up a detailed article which can be read [here](#). The tournaments benefit Brookneal's Dixie Youth Baseball league and the Staunton River Masonic Lodge #155, which offers a scholarship to a local high school graduate.

[READ MORE](#)



TWO CAREER FAIRS IN MAY OFFER GREAT OPPORTUNITIES FOR WORKFORCE RECRUITMENT

Workers seeking employment can meet more than 30 local companies looking to hire at the Spring Into Action Career Fair on May 1st at CVCC's Merritt Hall.

Meanwhile, local companies have another opportunity to showcase their job openings on **May 21st at Virginia Career Works**—Central Region headquarters on Odd Fellows Road.

Contact Tim Saunders at Virginia Career Works to arrange a table. (Email: tim.saunders@vcwcentral.com or call (434) 856-2713)

[RESERVE TABLE](#)





Central Virginia
COMMUNITY COLLEGE

**Spring Into
Action
Career Fair**

Wednesday
May 1, 2024
10:00 a.m. - 2:00 p.m.
Merritt Hall
Muriel Mickles Multipurpose Room

Aerofin | AMG Inc. | AMTI | Bedford County, VA | Blue Ridge Regional Jail Authority | Buffalo Air Handling | Centra Health | City of Lynchburg | Conserva Irrigation of Virginia | Cooper Steel of Virginia | Croft Senior Services | Crossroads Community Services Board | CSE, Inc. | Delta Star | Foster Fuels | Framatome | Georgia-Pacific | Glad Manufacturing / The Clorox Company | Horizon Behavioral Health | HumanKind | Johnson Health Center | LYNTX | Med Express | Moore's Electrical & Mechanical Construction, Inc. | Nelson County Sheriff's Office | Newport News Shipbuilding, A Division of HII | Quality Archery Designs | Southern Air, Inc. | Tyson Foods | Wintergreen Resort and more.





Contact Courtney Camden with questions:
CamdenC@centralvirginia.edu or 434-832-7819

Central Virginia Community College
3506 Wards Road, Lynchburg, VA 24502-2498

AAJEF0404/VA RELAY/11
6032@centralvirginia.edu/6032ce_rendactcm308100

Follow @YodersFarm on Instagram

YODERS FARM PICK-YOUR-OWN STRAWBERRY SEASON IS ON!

Agritourism season takes shape as Yoders Farm opens up pick-your-own strawberries at their farm in Rustburg. Before heading out, be sure to check their website (YodersFarm.com) for the daily update on availability.

Local farmers interested in hosting visitors at their farms can contact Economic Development for resources on getting started, growing their current agritourism operation, or simply to let us know what they are doing. We love spreading the word on ways to eat local!

[READ MORE](#)

CAMPBELLVIRGINIA.COM

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ON SOCIAL MEDIA

AGRICULTURE

Spotlight

FARM TOUR TO SHOWCASE IMPROVING TECHNIQUES FOR CATTLE FARMS

Learn more about best practices for your cattle farm at the Twilight Pasture Walk sponsored by Virginia Cooperative Extension, Campbell County Cattlemen’s Association, the Robert E. Lee Soil and Water District, and the USDA.

REGISTER

Twilight Pasture Walk

WED, JUN 5. 5:30 – 8:30 PM

Happy Farmer Farm Gladys, VA

Join us as we tour Happy Farmer Farm’s beef operation for a look at how to diversify your forage base, extend the grazing season, and improve the organic matter and health of the soils on your farm.

Farm location
**792 Marshall Mill Rd.
Gladys, VA 24554**

Register online. \$10/person
(includes dinner)
www.vaforges.org/events

Questions?
Todd Scott, 434-332-9538

TOUR TOPICS

- Native Warm-Season Grass Pasture
- Weed & Brush Control
- Carbon-Testing Soil
- Farm Pond Weed Mgmt.
- Forage Planning & Grazing Mgmt.

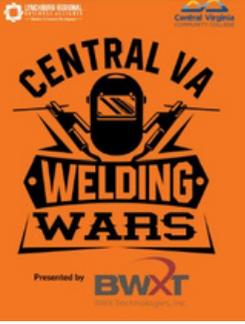
United States Department of Agriculture
 Natural Resources Conservation Service
 Robert E. Lee Soil and Water CONSERVATION DISTRICT
 Campbell County Cattlemen's Association
 Virginia Cooperative Extension

MORE UPCOMING

Events



5K ON THE RUNWAY EVENT AT LYNCHBURG REGIONAL AIRPORT
 While you are at the airport, check out our tourism video playing in the terminal or [watch now](#) on YouTube.



CENTRAL VIRGINIA WELDING WARS 2024
 Economic Development is a proud sponsor of this event which showcases the amazing skills of practicing local welders and student welders.

APRIL							2024
SUN	MON	TUE	WED	THU	FRI	SAT	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

CALENDAR