

# Caliber

A Report on Economic Development

## CAMPBELL COUNTY ECONOMIC DEVELOPMENT

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## Perspectives:

April 2008  
Unemployment Rate: 3.3%

2006 Population Estimate: 52,667

Average Weekly Wage (3rd Quarter  
2007): \$603

Sources: Virginia Workforce Connection  
Virginia Employment Commission  
US Census Bureau

\*For more information on labor force, please  
visit our website.



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## Campbell County Industrial Centers

### Wards Crossing West

Simons Run is scheduled to open in June 2008. This access road runs through the Wards Crossing West shopping center located off of U.S. Route 29 and connects Wards Ferry Road to Leesville Road. It will help traffic flow in both the Wards Road and Leesville Road / Greenview Drive areas of the county.

### Seneca Commerce Park

Seneca Commerce Park welcomed to the park its first tenant, JetBroadband, earlier this year. A second client plans to move into Seneca by the end of the year. The park currently has four (4) more lots available for lease or purchase.



### Dearing Ford Business & Manufacturing Center

Campbell County recently completed Phase II of the Dearing Ford Business and Manufacturing Center in Altavista, VA. This phase included installing an industrial access road into the park and preparing two (2) pad sites. The industrial park now has two (2) graded pad sites available in Phase II and three (3) graded pad sites available in Phase I.



If you are interested in locating your business in Campbell County, please contact the Department of Economic Development at (434) 592-9595 or econdev@co.campbell.va.us.

## Recent Activity in Campbell County

### New River Packaging, LLC

New River Packaging, LLC, a cardboard packaging company, recently opened a new facility in Campbell County. The company currently employs 4, and the expansion will result in the creation of an additional 20 positions. The company will also make a \$1.2 million capital investment in new machinery and tools. This expansion project will take place over a 30 month period.

### Business Appreciation Week 2008

During the week of May 11-17, Campbell County mailed over 3000 appreciation letters to local businesses and hosted its 5th Annual BAW Luncheon. Approximately 75 were in attendance at the luncheon, including major county employers and both local and state officials. Norwood Morrison from AREVA spoke on nuclear power and its impact on future business.